

**Rationale for Increase in Football & Basketball Ticket Prices**  
**2017-18**

Ticket prices have not increased since 2007 - 08 while expenses related to transportation, officials, equipment, security, and other required items for athletics have increased significantly.

**A. Transportation**

*(Example cited for one bus to Knoxville Central High School)*

1996 - 97     \$ 150.00

2004 - 05     \$ 245.00

\*\* 2016 - 17     N/A

\*\* Bus transportation was not utilized for Knox Central HS  
Due to increased costs, fewer teams used bus transportation.

**B. Officials**

Football     1996 - 97     \$ 60.00 per game

2004 - 05     \$ 75.00 per game

2016 - 17     \$100.00 per game

Basketball     1996 - 97     \$ 43.00 per double header

2004 - 05     \$ 65.00 per double header

2016 - 17     \$ 95.00 per game

**C. Equipment**

Football pants     1996 - 97     \$ 39.00

2004 - 05     \$ 60.00

2016 - 17     \$ 70.00

Shoulder pads     1996 - 07     \$ 87.70

2004 - 05     \$140.00

2016 - 17     \$225.00

Basketball uniforms

1996 - 07     \$ 59.00

2004 - 05     \$118.40

2016 - 17     \$148.00

**D. Security**

Oak Ridge Police Department hourly rate per Officer (3-4 each game)

1996 - 07     \$ 24.00

2004 - 05     \$ 38.00

2016 - 17     \$ 49.00

**E. Emergency Services**

Anderson County Emergency Services per worker (2 each game)

1996 - 07     \$ No Charge

2008 - 15     \$ 75.00

2016 - 17     \$100.00

Cheerleading, Cross Country, Golf, Swimming & Tennis are non-revenue sports. Football and Basketball revenue provides the funding for these sports. Most of our other sports do not generate enough revenue to be self-supporting.

Attached is a comparison sheet of ticket prices for schools affiliated with ORHS.

## General Admission

	Football	
	General Admission	Senior Citizen
Oak Ridge	\$6.00	\$4.00
Hardin Valley Academy	\$8.00	Not offered
Bearden	\$8.00	Not offered
Dobyns-Bennett	\$7.00	Not offered
Fulton	\$8.00	Not offered
Farragut	\$8.00	Not offered
Powell	\$8.00	Not offered
Knox West	\$8.00	Not offered
Maryville	\$8.00	Not offered
Karns	\$8.00	Not offered
Alcoa	\$8.00	Not offered
Anderson County	\$7.00	Not offered
Clinton	\$7.00	Not offered

[illegible]

**PROPOSED TICKET PRICE INCREASE**  
**Beginning 7/1/2017**

			Current	Requested	Increase
SPORT	Ticket Type		Ticket Price	Ticket Price	
<b>Football</b>	Varsity	Gate - Adult & Student - General Admis	\$6.00	\$8.00	\$2.00
		Advance Sale - Student	\$6.00	\$8.00	\$2.00
		Advance Sale - Adult	\$6.00	\$8.00	\$2.00
		Senior Citizen @ gate	\$4.00	\$6.00	\$2.00
		Reserved Seat @ gate	\$7.00	\$10.00	\$3.00
		Reserved Seat Season Ticket Book per	\$7.00	\$10.00	\$3.00
	Junior Varsity	Adult & Student - General Admission	\$4.00	\$4.00	\$0.00
	Freshmen	Adult & Student - General Admission	\$4.00	\$4.00	\$0.00
<b>Basketball</b>	Varsity	Gate - Adult	\$5.00	\$6.00	\$1.00
		Gate - Student	\$5.00	\$5.00	\$0.00
		Advance Sale - Student	\$5.00	\$5.00	\$0.00
		Senior Citizen @ gate	\$4.00	\$5.00	\$1.00
		Reserved Seat Season Ticket per game	\$4.50		-\$4.50
	Freshmen	Adult & Student - General Admission	\$4.00	\$4.00	\$0.00

Preschool children are admitted free to all athletic contests.

	Student Athletic Passes - Full year	\$55.00	\$55.00	\$0.00
	Student Athletic Passes - After Nov. 1	\$45.00	\$45.00	\$0.00
	Student Athletic Passes - Second Semester	\$35.00	\$35.00	\$0.00

Student Athletic Pass will admit student to *all* home game events *excluding* TSSAA Tournament games